



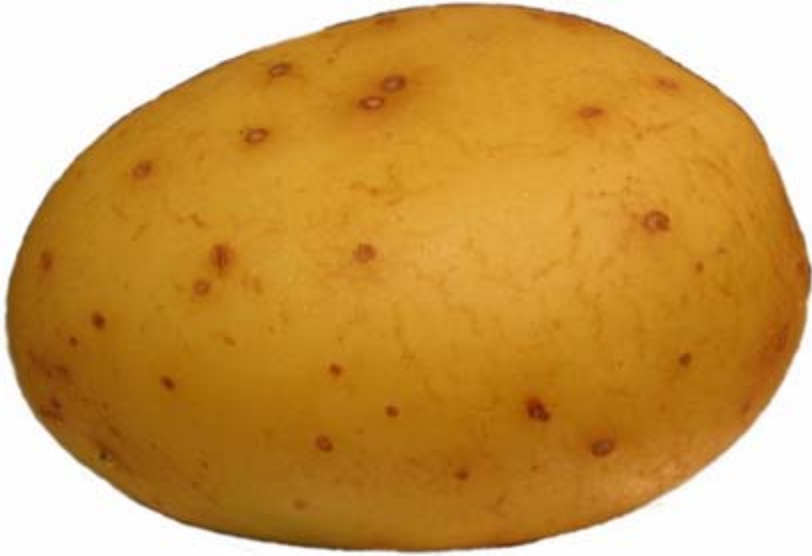
2008 Year of the Frog

- www.2008YearOfTheFrog.org
- globally coordinated campaign
- raise awareness
- raise funds
- need \$50 million to save 500 species
 - greatest conservation value!



amphibian ark
2008 YEAR OF THE FROG

www.amphibianark.org



Year of the ...



Year of the ...



Year of the ...





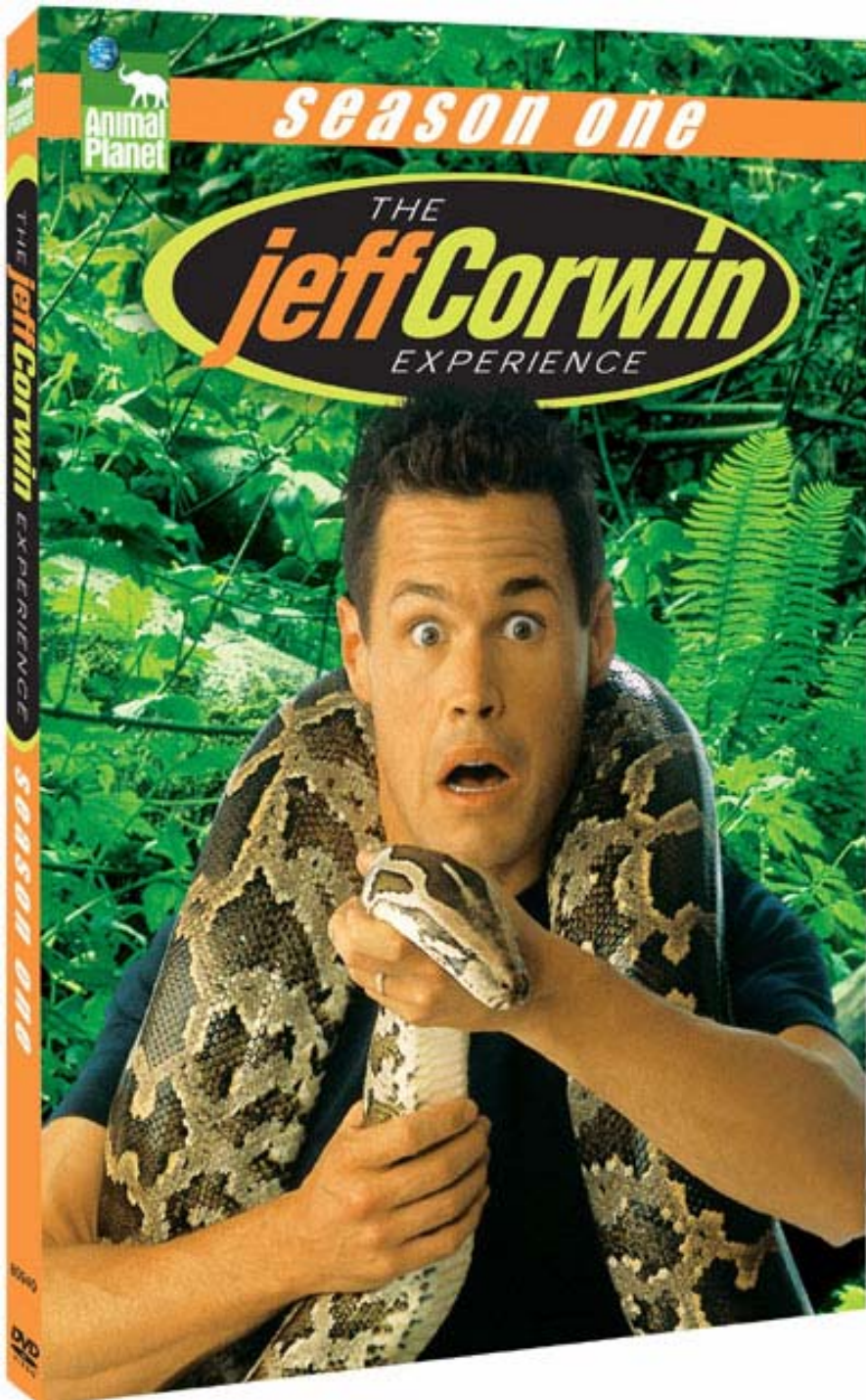


Jean-Michel Cousteau

OCEAN ADVENTURES



PBS



FEBRUARY 29TH, 2008

The Vanishing Frog - Animal Planet Documentary

Over the past 18 years experts from all around the world have been meeting to assess the number of alarming reports that amphibians are rapidly disappearing from ponds, rivers, mountains and rain forests around the world. To help educate others and also assess this issue, Jeff Corwin, **Animal Planet** and Clorox have teamed up to produce a documentary called ***The Vanishing Frog***.



The Vanishing Frog will be a multimedia project that will uncover clues on the frog's deadly plight while also unifying viewers with a common cause of environmental protection for wildlife resources.

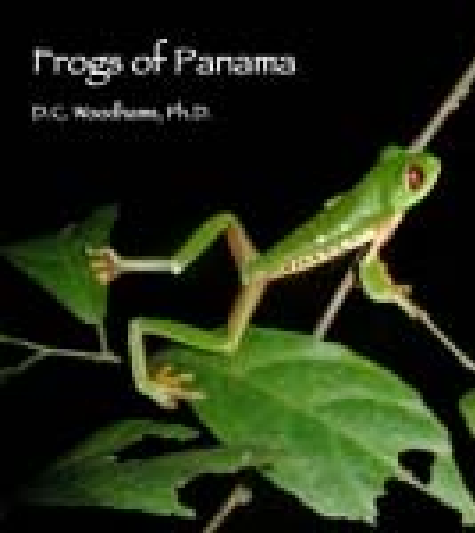






Frogs of Panama

P.C. Woodhams, Ph.D.



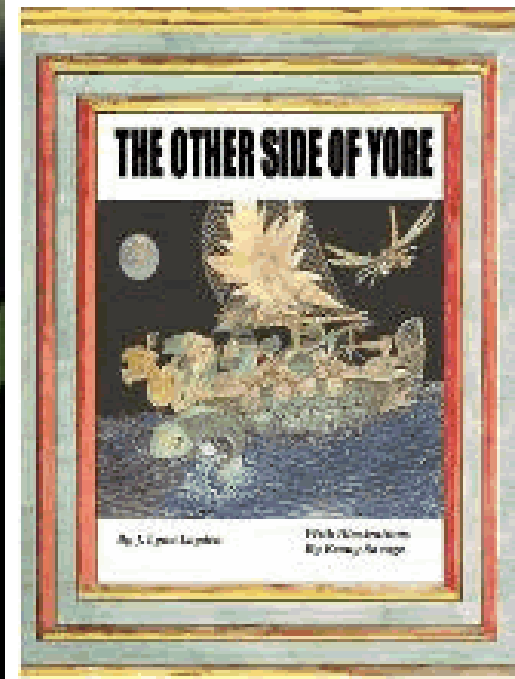
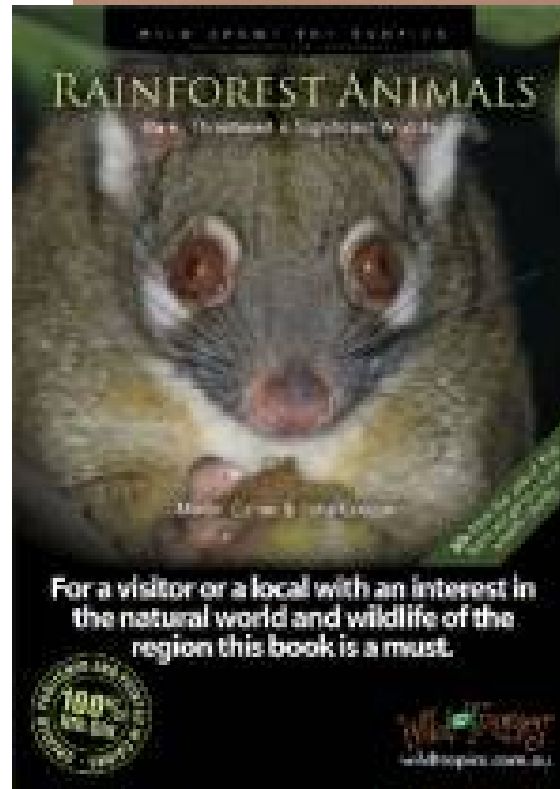
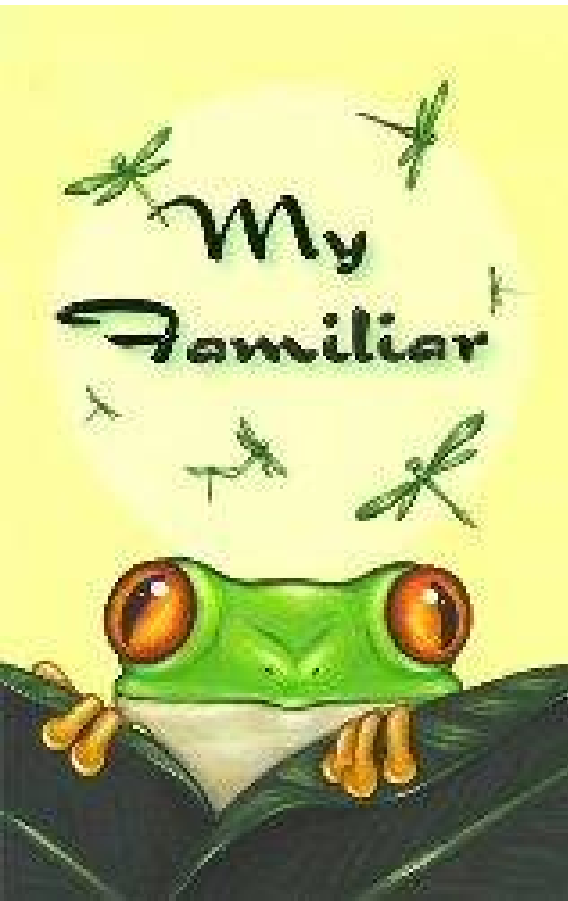
The Lilypad List

7 steps to the simple life



Marian Van Eyk McCain

author of Translational Thought: The power and difference







online petition

Online Petition - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://www.amphibianark.org/online-petition.php

Amphibians are at risk due to humankind, and it's up to humankind to save them. If we do nothing, they will disappear forever. We must act, and we must act now. Therefore, zoos, aquariums, and conservation organizations around the world have designated 2008 as The Year of the Frog to raise awareness of the issue.

Here's how you can help:

1. Sign this petition calling on support for amphibians by governments around the world.
2. Visit www.amphibianark.org to make a donation. Amphibian Ark is part of the Amphibian Conservation Action Plan (ACAP) and will rescue amphibian species that cannot be saved in the wild and protect them in captive facilities until the threats to the wild populations can be controlled - buying valuable time to mitigate threats for species that would otherwise go extinct. The plan requires \$50-\$60 million in funding.

Petition to the Politicians and Parliaments of the World

We, the undersigned, support the zoos and aquariums of the world, which are carrying out public awareness, conservation breeding, and habitat protection. We call on our leaders and governments to commit resources for urgent global action to rescue frogs and other amphibians.

Add your name and location to the petition by filling in the fields below.
Fields marked with a * are required.

Name*

City

State

Country*

☐ YES, I also would like to be updated on 2008 Year of the Frog activities by Amphibian Ark. I am providing my email address, but I understand my email address will not be shown on the petition page nor on the Amphibian Ark Web site, and it will not be shared with outside parties.

Email Address

Don't

© 2008 Amphibian Ark

Online Petition - Mozilla Firefox

10:01 PM



"Лягушка - бык"
Кружок "художественная керамика" ДДЮТ

Композиция "Весь
мир на ладони"
Семья Дерябиных
9 лет участия



"Саламандры"
Байдина Юля и Вахрущен
6 лет участия



"Все имеют право жить, Аксолотль Турик"
Работа туристической группы "Волна" ДДЮТ
9 лет участия

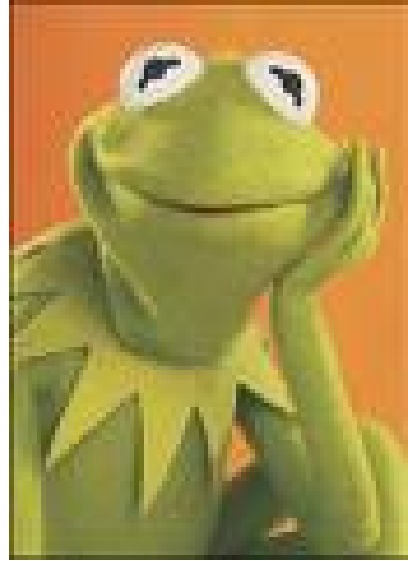


Princess Xenia of Saxony



Leap Day – 29 Feb 08

- Disney announces \$250,000 donation to AZA
- to be doled out in dedicated amphibian CEF grants



2008 | YEAR OF THE
FROG





amphibian ark
2008 YEAR OF THE FROG

THE BIG LEAP

Fri. FEB. 29TH 2008

**at Knowsley Safari Park Aerial Extreme
10.00am to 3.00pm**

Ever wanted to save a species from going extinct?

Well now you can, by a sponsored BIG LEAP from the 50ft Aerial Extreme tower.

All money raised will be sent to the Amphibian Ark campaign to ensure that the World's amphibians survive the current population decline disaster.

Please phone 0151 430 9009 ext. 205 or
email education@knowsley.com
for more details, a sponsor form and your jump time.

You must have at least £20 in sponsorship to do your BIG LEAP for frogkind and the world's frogs thank you!



Toronto





- Johannesburg





• Atlanta



Other dates

- 11 May - Mother's Day
- 22 May - International Day for Biological Diversity
- 8 August - Olympics
- 7 September - Father's Day
- 5 June - World Environment Day
- 17 June - World Day to Combat Drought & Desertification
- 4 October - World Animal Day
- 6 October - World Habitat Day

What can you do?

- help raise awareness
 - visit www.2008YearoftheFrog.org
 - visit local zoos and partners
 - participate in YOTF activities
 - join signature petition
- help raise money
 - grassroots activities
 - sponsor a species!
- restore, protect, create habitat
- curricula www.helpafrog.org





YOU CAN Help Save GOLDEN Frogs

How? Save your aluminum cans! Bring them to us to recycle!

Where? Cleveland Metroparks Zoo
In the parking lot behind the RainForest

Saturday, October 28

and

Sunday November 5

10am-2pm

What else is happening?

- Kathy Duffey will be speaking about Project Golden Frog and the Global Amphibian Crisis.
- Golden Frog plush toys, T-shirts, and Frog cookies will be for sale!
- Sign up for a chance to win a Project Golden Frog Gift Basket!



*All Proceeds from this "Cans for Conservation" drive will go to Project Golden Frog

- Cleveland Zoo
- "Feed the Frogs"
- aluminum can drive
- \$3500/year





2008
Year of the Frog

January 2, 2008

Dear Friends,

I really love frogs. Frogs help all of us by eating insects and doing other good things. Now, scientists have learned that many frogs are dying. They think 1/3 to 1/2 of the world's frogs may soon become extinct.

Instead of buying me a birthday present, please just donate a little money to help save the frogs that are dying. You can have your parents donate a small amount to www.amphibianark.org. Or you can bring a small donation to my birthday party instead of bringing me a present.

I really want to help the frogs. So instead of giving me a birthday present, please consider helping the frogs. That would be better than a present for me. You would be helping the frogs too.

Your friend,

Joseph Miscimarra



- Joseph Miscimarra
- 9 year old boy
- from Chicago
- raised over \$300



Frog News

Contact – froggirl@livemail.com.au

January 2008

Issue 1



This picture is being used with the
permission of the artist

Jasmine Becket-Griffith

- Samara Nicolson
- 12 year old girl
- from North Queensland
- started her own newsletter “to send to local schools, frog groups, government departments, conservation groups media etc. ”



amphibious nuptials



- Friday 29th February, 2008
- wedding of Sue Bishop and Nick Pinder, General Manager of the Curraghs Wildlife Park.
- The newly-weds requested donations to Amphibian Ark in lieu of presents and raised ~\$1000



- Polly Phillpot
- Edinburgh Zoo
- Senior Education Officer
- raised ~\$1200



- Forth Bridge
- 165' drop

